

# Riddell® SPEEDFLEX PRECISION

## INDIVIDUAL PLAYER 3D HEAD SCANNING EVENT

DON'T MISS OUT ON AN EXCLUSIVE OPPORTUNITY TO GET 3D SCANNED FOR A RIDDELL SPEEDFLEX PRECISION HELMET. THIS ELITE PLAYER EXPERIENCE WAS PREVIOUSLY ONLY AVAILABLE TO NFL AND NCAA D1 FBS ATHLETES.

EVENT  
DETAIL & RESERVATION  
WEBSITE

[bit.ly/Riddell\\_Northeast](http://bit.ly/Riddell_Northeast)

CLICK or ENTER IN BROWSER

Riddell Precision-Fit is a process that utilizes 3D scanning technology to craft a helmet personalized for the individual player.



ATHLETES MUST  
RESERVE TIME SLOT

\$50  
RESERVATION  
DEPOSIT

DEPOSIT CAN  
BE APPLIED  
TOWARDS  
OPTIONAL  
HELMET  
PURCHASE



PROTECTIVE



INNOVATION



DELIVERED

### THE PRECISION-FIT PROCESS



#### 3D HEAD SCAN

Riddell captures 3D data of the athlete's head for specific size and shape



#### ENGINEERED PRECISION

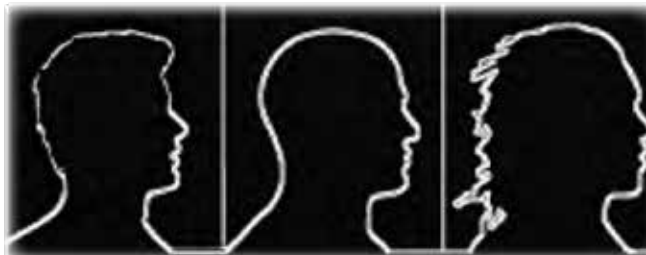
3D Scanning & CAD modeling provides the ability for Riddell engineers to craft a helmet designed to specifically protect the unique nature of each athlete's head



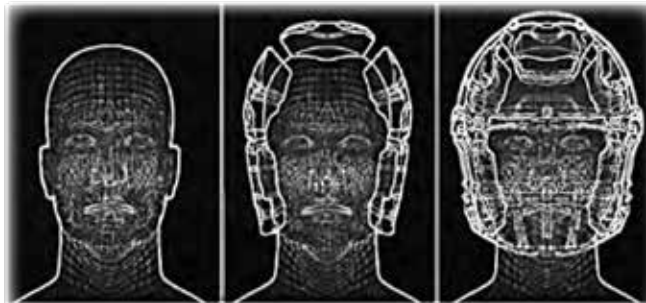
#### 100% CUSTOM PADDING

Custom pads are created to precisely fit the form of the athlete's head

### EVERY HEAD UNIQUE



EVERY HELMET ONE OF A KIND



### THE HEAD PROTECTION LEADER

MORE NFL PLAYERS WORE  
SPEEDFLEX PRECISION HELMETS  
THAN ALL OTHER MANUFACTURER  
MODELS COMBINED IN 2018

IN 2018,  
70% OF ALL  
NFL PLAYERS  
CHOSE RIDDELL

85% D1 FBS  
college players  
wore Riddell  
in 2018 &

**+1000 chose  
SPEEDFLEX  
PRECISION  
based on 2018  
season data**

Riddell is the only  
helmet manufacturer  
with a head impact  
database of over  
+5,000,000 on-field  
impacts that inform  
our designs